

ROYAL MESSAGE FROM THE DUCHESS OF CORNWALL TO CELEBRATE AN EXTRAORDINARY YEAR FOR GIVIT

From bushfires, cyclones and floods to COVID-19, national online charity GIVIT is celebrating its 12th birthday by reflecting on the significant growth and impact the Australian-born charity has had in the past year.

Joining celebrations was GIVIT Patron, Her Royal Highness - Duchess of Cornwall, who began her first Australian charitable patronage after donating to GIVIT's Black Summer Bushfires appeal.

HRH the Duchess of Cornwall said she was delighted to have this opportunity – albeit virtually – to wish GIVIT a very happy birthday.

“For the past 12 years, GIVIT has been helping open-hearted people to, in your words, ‘give the smart way’. Through your work, you have empowered local communities, ensuring that people get exactly what they need, when they need it.

In short, you are a shining example of the vast difference that is made by thousands of small acts of generosity. Thank you for all that you do for your country. Happy Birthday!” said HRH.

Key highlights of GIVIT's twelfth year include:

- HRH the Duchess of Cornwall announced as charity Patron.
- More than 1.1 million donated items coordinated through GIVIT.org.au.
- Official disaster donation partner for NSW and VIC Governments, to help those impacted by the Black Summer Bushfires.
- Almost 200,000 donated items coordinated for people impacted by bushfires across QLD, NSW, VIC and SA.
- Welcomed former Olympian and Soccerroo, Jade North, as GIVIT's Indigenous Ambassador
- Over 1,000 new groups joined GIVIT's national registered charity network.
- New record of 30,000 donated items coordinated weekly through GIVIT.org.au.

GIVIT Founder, Juliette Wright OAM says, “It's incredible to look back on how far GIVIT has come, and the fact we're celebrating our twelfth birthday with HRH! It took a decade to reach our first million donated items, so I'm very proud we've coordinated our second million in just 18 months and helped so many in need.”

“We're so grateful to have the ongoing support of HRH, and after coordinating 1.1 million donated items in 2020 we're very excited to eclipse our three millionth donated item hopefully by Easter.”

There are currently over 27,000 items requested on GIVIT.org.au for Aussies in need, whether recovering from a disaster event or experiencing hardship due to domestic and family violence, homelessness, disability, unemployment and mental ill health.

To donate and see what's needed, please visit [GIVIT.org.au](https://givit.org.au). GIVIT uses 100% of donations received to purchase essential items for people in need, and wherever possible from local businesses.



Currently there are over 3,800 GIVIT-registered charities, from grassroots community groups to St Vincent de Paul, Salvation Army and Lifeline in every state and territory.

All charities, schools, councils and community groups are encouraged to register with [GIVIT](https://givit.org.au) to access thousands of wonderful donations pledged by generous individuals and corporates for the people and communities they support.

***For more information or to arrange an interview please contact
E: media@givit.org.au M: 0444 503 759***

About GIVIT

GIVIT is the smart way to give. Through [GIVIT.org.au](https://givit.org.au), we channel generosity where it is needed to support vulnerable people and communities in Australia.

Working with more than 3,800 support organisations, we ensure people get what they need when they need it most – whether recovering from a disaster event, or experiencing hardship due to circumstances such as drought, domestic and family violence, homelessness, disability, and mental health.

GIVIT captures all offers of goods and services online, removing the need for charities and services to sort, store and dispose of unsolicited donations, saving valuable resources. 100% of donated funds received by GIVIT to support people in need are used to purchase essential items. We buy locally, wherever possible, to support local businesses. GIVIT's operational costs are covered by government contracts and our amazing corporate partners.