

GIVIT



**YOUR IMPACT**

# ONE YEAR ON VICTORIA FLOODS 2022

GIVIT'S STORMS AND FLOODING APPEAL



The background is a teal-colored artwork. It features several handprints in various shades of teal and white. In the center, there is a large, detailed tree with a thick trunk and many branches, surrounded by a circular border of small white dots. The overall style is artistic and textured.

# Acknowledgment of Country

GIVIT acknowledges the Traditional Owners of all the lands and waterways impacted by this flood event.

We pay our respects to all First Nations Elders in the region past, present, and emerging.



# Thank you.

Throughout 2022, Australia was battered by torrential rain. In Victoria, at least eight river systems were affected, and the resulting floods caused devastating loss of life and property. Twelve months on, the recovery continues for many people and communities.

GIVIT continues to work with the Victorian Government to manage donations for flood recovery. GIVIT is also working with recovery organisations, outreach teams, charities and community groups to identify and meet the exact needs of those impacted.

As is always the case in natural disasters, Australians have shown incredible generosity. It is this generosity that enables GIVIT to provide immediate assistance and the security of short and long-term support, ensuring people who've been impacted by floods get exactly what they need during each stage of recovery.



GIVIT Victorian Manager dropping off donations to a support organisation.

## Top 5 most requested items:

### 1 Groceries



### 2 Clothing



### 3 Hardware



### 4 Bed Linen



### 5 Toys and games





Image credit: Australian Associated Press

# GIVIT'S IMPACT



**49**

**ORGANISATIONS**  
Have received assistance



**\$1,363,990**

**SPENT ON ESSENTIAL ITEMS AND SERVICES**



**6,641**

**ITEMS**  
Provided via GIVIT's Online Warehouse



**96,202**

**TOTAL ITEMS & SERVICES**  
Provided to flood-impacted communities



**3,175kg**

**OF NEW AND PRELOVED ITEMS**  
Have been given a new home





## Providing water access to a family of four

A family of four experienced the loss of shelter and access to water, with the floods causing extensive mould throughout their home and damage to their electrical cables, water tanks, and gas line. The family's only income source was a disability support pension which left them financially unable to replace these vital items that were now damaged beyond repair. As a result of their financial hardship, they were forced to live in emergency shelter until they could find a way to repair these essential items.

GIVIT supplied this family with a new fridge/freezer, as well as a brand-new water tank. The family has since moved back into their home and begun their road to recovery in a stable environment. GIVIT's response to this request ensured that essential aid promptly reached individuals in the community facing the most pressing challenges.



Imagery showing the new water tank provided by GIVIT to a flood-impacted family in Echuca.

## Thank you message

"GIVIT coming to the party has been a huge breath of fresh air for this family and they finally have access to a good supply of clean water, with fully operational pumps and pipes. A big thank you to you and your team."

- **Windermere Child and Family Services**

"I would like to say a massive thank you to GIVIT for the funding that assisted us with getting our water tanks fixed. We feel so privileged to have your assistance."

- **Recipient**



## Supplies for flood-affected Murray River residents

Echuca Neighbourhood House was on the frontline of the flood event, assisting local residents impacted by the flooded Murray River.

GIVIT provided grocery vouchers, hardware vouchers and fuel vouchers so the organisation could provide immediate practical support.

GIVIT also provided a mobile phone for a woman who lost hers while battling flood waters. The mobile phone was essential for the woman to stay in touch with her mum while they were cut off from each other, and to navigate resources and information relating to flood recovery.



Echuca Neighbourhood Centre with GIVIT Engagement Officer

## Thank you message

“Echuca Neighbourhood House would like to thank GIVIT Organisation for the amazing assistance that you have given to many people who were affected by the Victoria 2022 floods. The assistance has helped many families within the wider region, especially those without insurance to purchase items that they lost during the floods.

Without the help from GIVIT, many people would have run out of options due to lack of funds. The vouchers for food and fuel meant that people could put their money towards materials needed to repair homes.

Thank you for all you do to help those in need.”

- Echuca Neighbourhood House



# Kotupna



## Assistance for a flooded farmer

Two months on from the floods, a sheep farmer’s property was still inundated by flood waters. The farmer lost sheep during the floods and has limited support available. As of December, he still required a boat to get around his property and feed his sheep. He was unable to earn an income during this period, as he was dedicating all his time to keeping his sheep alive.

GIVIT provided vouchers for groceries, fuel and rural supplies to help ease this farmer’s financial hardship and let him know he’s not alone.



Windemere Sheep Farm

## Thank you message

“This sheep farmer lost all his fencing in the flood, meaning that his sheep were roaming the neighbouring farms. GIVIT was able to link the farmer in with some fencing and provide a new water pump to ensure his livestock could access water. It’s these generous donations that took the pressure off the farmer, allowing him to plan the next steps in his flood recovery while his immediate needs were taken care of.

## Thank you message

“GIVIT has done an incredible job by supporting the vulnerable clients in a timely manner. Your support in this VIC 2022 Flood recovery space has been tremendous and the clients supported through GIVIT have always expressed their gratitude, happiness through words and sometimes even through happy tears. We are really fortunate to work with such a great organisation and look forward to continuing our partnership.”

- CoHealth

- Windemere Child and Family Services



GIVIT Victorian Manager Natarsha Baker with the CoHealth team, delivering essential items to distribute to those in need.



Victoria Flooding Image credit: AAP

## Central Goldfields

### Household items for a First Nations grandmother

A First Nations woman who is caring for her four school-aged grandchildren lost many household items when floodwaters swept through their home. The grandmother lives with a disability, as does two of her grandkids.

GIVIT provided beds and bedding, kitchen essentials, furniture and clothing for the family to help them settle into their new accommodation. The woman was in tears when she was told about the donations.

## Barmah and Cummeragunja

### Food and mosquito repellent for isolated communities

The rural communities of Barmah and Cummeragunja were completely cut off during the floods, and supplies for more than 180 families had to be brought in by boat.

GIVIT provided two chest freezers to help the community store shared food and essentials. GIVIT also provided grocery vouchers, and insect repellent to provide protection against mosquitoes that were thriving in the stagnant floodwaters.



GIVIT CEO with Disaster Relief Australia



## Waaia

### Solar panel donation providing power for an elderly man

An elderly gentleman severely impacted by the Victorian floods was without insurance and unable to cover the loss of his home and possessions. Solely reliant on the Aged Pension, making ends meet alone was a daily struggle.

GIVIT responded by providing this man with new solar panels, allowing him to have power in his home. He now enjoys the simple comforts of lights, warmth, and the ability to charge his phone which has made a significant difference in his daily life.



Solar panels donated by GIVIT on a recipient's caravan, allowing him to have lighting, power and heating in his makeshift home.

## Thank you message

“Just sending through a HUGE THANKS to you and your team. My client has taken photos of his new solar panels installed and in operation. He took these photos with his new mobile phone purchased also via GIVIT. His life has been turned upside down by the Victorian flood event but it is settling now thanks to the incredible assistance from you and your team. We appreciate you all so much!”

- Windermere Child and Family Services



## Thank you message

“We’re incredibly thankful for the generous support provided by GIVIT during the recent Victorian flood events. Thanks to these donations we have been able to support hundreds of families who have been displaced and lost their belongings, and provide food and goods assistance to remote communities that were cut off from other services.

You have truly made a difference, and we are extremely grateful! Keep up the fantastic work GIVIT, you guys are having a real impact!”

- Greater Shepparton Lighthouse Project

Mooroopna Park Primary School with GIVIT Engagement officer after receiving donations



## Thank you message

“GIVIT has been able to support many of my clients with their flood recovery and their support has been life changing for all involved.

When you no longer have fresh water, you realise just how much you take it for granted. GIVIT was able to assist with funding towards a new water tank for a farmer who after two floods had seen his tank crack and become contaminated. The family were bathing and washing dishes in dirty water as they could only afford to buy drinking water. GIVIT’s funding not only provided fresh water but a fresh hope for better days ahead. This hardworking farming family didn’t just receive a water tank but also the knowledge that they were seen and valued”.

- Windermere Child and Family Services



Pictured left: Victoria Flooding | Image credit: AAP

## Broadford

### Baby supplies for flood affected residents

North of Melbourne, Love in Action works out of the Broadford Living and Learning Centre, providing support and grocery hampers to people in need.

GIVIT provided more than 2,000 items, including nappies, baby wipes, formula and toilet rolls which will be distributed to flood-impacted families in the region.

## Thank you message

“GIVIT has been an integral support for so many of our clients that were affected in the October 2022 Victorian Floods. Single people, couples, and families who often lost everything and had to start over again had the support from GIVIT to replace essential furniture like beds and white goods to help them move back into their homes.

The GIVIT platform is easy to use and people receive support in a timely and dignified manner. The GIVIT staff members have always been very helpful and friendly too!”

- Cohealth





GIVIT CEO Sarah Tennant and Engagement Officer visiting Maribyrnong Community Centre

## Maribyrnong

### Donations for Maribyrnong residents

In inner-city Melbourne, floodwaters from the Maribyrnong River inundated homes. Working with Maribyrnong City Council, GIVIT has provided:

- Vouchers for an elderly flood-affected man to have his yard mowed.
- Vouchers for hardware items gardening tools and pressure washers to help residents clean up their flood-affected properties.

## Rochester

### Transforming a shed into a temporary home

A family who lost everything due to devastating floodwaters faced the challenge of transforming their shed into a liveable and warm space for winter while their home was being rebuilt.

To complete the enclosure of their makeshift home, cement sheeting was required to keep the cold air out. One family member had also dealt with two strokes which limited their mobility. As a result, solar lighting for safe access to an outdoor toilet and shower was also necessary for accessibility reasons. GIVIT provided vouchers to ensure this family was kept out of the cold and could live comfortably whilst rebuilding.

## Thank you message

“It’s thanks to your vouchers that this family has somewhere other than a caravan or tent to sit out of the cold. As always, thanks for your incredible work.”

- Windermere Child and Family Services



## Thank you message

“Gateway Health Community Recovery and Resilience Program has supported over 600 clients and their families in response to the 2022 North East Victoria flood events.

During this time we have worked closely with GIVIT to provide essential items for these families that have been heavily impacted by the floods and have lost in most cases everything in their home.

GIVIT has been a backbone to the recovery process when very limited grants or funding bodies have been able to help.

GIVIT has been helping people get back on their feet, providing essential items to live a normal life and feel safe; keep food cold, have clean clothes, a bed to sleep in, and essential running water – plus many, many more essential requirements. Their staff are very easy to deal with, very quick with a response, and always work in a trauma-informed way.

This has not only impacted the clients from a physical, logistical, and financial point of view but the mental health impact its had has been massive to these families.

When there’s been no support or funding available for grants or clients that don’t ‘qualify’ – this support no matter how big or small has been very gratifying.

GIVIT has done a lot to help people through their recovery. In many cases, clients have been able to have their homes completely refurbished. The process is easy and the GIVIT staff are phenomenal.”

- Gateway Health Community Recovery and Resilience Program





# We help take away the headache of donated goods

With years of experience in disaster donation management, GIVIT understands the problems and drain on government and community resources that come with trying to sort, store and distribute donations during an already stressful time.

GIVIT is a home-grown, proven and smart solution to donation management. GIVIT can manage the influx of donations during a disaster and the subsequent recovery, enabling organisations to focus on delivering their core community service.

GIVIT is the smart way to direct public generosity to ensure vulnerable people get what they need, when they need it.

## How we do it

- Utilise technology to provide a coordinated and transparent solution to donation management.
- Support community-led recovery by empowering communities to request and receive exactly what they require.
- Build the capacity of local organisations so they can focus on recovery.
- Ensure 100% of publicly donated money received is used to purchase essential items.
- Purchase items and services locally, wherever possible, to support the economic recovery of affected communities.
- Work with corporates to encourage them to pledge now, but give later as required.
- Build donor trust and confidence through our transparent donation platform.
- Support long-term recovery.
- Connect people requiring assistance to local support organisations.



Unsolicited donations can overwhelm support organisations, hinder recovery, and end up in landfill, like they did after flooding in Townsville in 2019.

**We aim to ensure people devastated by disaster get exactly what they need to recover, where and when they need it. We aim to make it easy for big-hearted Australians to have the greatest possible impact.**



# GIVIT'S online warehouse

Generous Australians give the smart way, and offer their good-quality items through GIVIT's online warehouse.

These items are available to all organisations registered with GIVIT, and can be claimed and distributed by support organisations in flood-impacted areas when they're needed.

This reduces the strain on recovery organisations, and ensures donations match the needs of local communities during each stage of recovery in a way that's simple, sustainable and safe.



Pictured right: GIVIT QLD Engagement Officer Temiah with Redcliffe Area Youth Space worker.

## GIVIT Organisation Portal

My organisation Requests Virtual warehouse

Id	Donor	Appeal	Item	Images	Delivery	Expiry	Available / Offered	Reserved / Received	Status	Type
77443	Annette Osullivan Coburg North VIC 3058		Dryer - any size Gently used		Pick up	15 Nov 2023	1 / 1	0 / 0	Available	Yes please View
77441	Annette Osullivan Coburg North VIC 3058		Lounge suite - large Gently used		Pick up	15 Nov 2023	1 / 1	0 / 0	Available	Yes please View
77430	Denise Mooney Armadale VIC 3143		Bookshelf - large Older but excellent		Pick up	15 Nov 2023	1 / 1	0 / 0	Available	Yes please View
77424	Meg S Abbotsford VIC 3067		Desk Older but excellent		Pick up	14 Nov 2023	1 / 1	0 / 0	Available	Yes please View
77409	Cindy Batchelor Toorak VIC 3142		Lounge suite - large Gently used		Pick up	14 Nov 2023	1 / 1	0 / 0	Available	Yes please View

A view of how GIVIT's online warehouse appears to registered organisations.



# Managing donations with diligence

GIVIT coordinates donations through our 4,500 registered support organisations, charities, not-for-profits, schools and councils. We do this for a number of reasons:

## Verified need

We allow organisations to request donations of items, services and vouchers only once they've registered and completed comprehensive identification and verification checks. These organisations can then place requests on behalf of people in need. This ensures donation requests are legitimate, truthful, transparent, and exactly what's needed.

## Impacted people and communities get exactly what they need

There are numerous large recovery organisations with resources and expertise well suited to assisting people in need directly. In addition, local grassroots organisations have intimate knowledge of what's needed in towns and communities. GIVIT's role is to complement the amazing work these organisations do, and to empower them to focus on their core mission – directly helping people in need. By managing the coordination of donations, GIVIT builds capacity in recovery agencies and charities, allowing them to focus on providing critical one on one personal support required by people impacted.

## It's a cost-effective model

By offering an innovative online donation platform that connects generous donors directly to support organisations, we keep our administration costs down, which means more help can be directed to exactly where it's needed.

100% of all publicly received donations for GIVIT's Storms and Flooding Appeal are used to purchase exactly what's needed by people and communities impacted by storms and flooding.

GIVIT's staffing and operational costs are covered by government contracts, and by corporate and public donors, large and small, who donate funds to "Support GIVIT." It's thanks to these generous donors that GIVIT is able to operate, getting essential items and services to people during their darkest hour.

# GIVIT is here for the long haul

The healing from these floods is still ongoing, and recovery efforts are affected by added complexities such as cost of living increases. The scale of the impact is enormous and GIVIT will be here for the several years it will take to support these communities in their recovery.

Many flood-impacted people are still living in temporary accommodation, or aren't yet in a position to move back into their homes and receive donated items and services. As time passes and recovery progresses, GIVIT will be there to ensure these people and families aren't left behind.

A huge thanks goes to GIVIT's team of staff and volunteers, all of whom are working tirelessly to ensure people impacted by floods receive the essential items and services they need.

Thank you to our generous supporters Coles, DECJUBA Foundation, IMA, Melbourne Racing Club Foundation, Tabcorp, The a2 Milk Company, TOYOTA Australia and Victoria Racing Club Limited, who have made donations of \$50,000 or more to GIVIT (as at 10 Oct, 2023) to assist people in Victoria impacted by flooding.

GIVIT's impact in flood-impacted communities is made possible thanks to our National Disaster and Emergency Partner, NRMA Insurance, and the ongoing support of corporate partners Hanes Brands Australasia, Golding, Road Boss Rally and The Star Entertainment Group. GIVIT's recovery work is possible thanks to our partnership with the Victorian Government.



Pictured below: Corporate Partnerships manager Caroline Odgers talking to a Marymead caseworker about the benefits of using GIVIT.





Thank you for making a difference

# GIVIT



Victoria Flooding | Image credit: AAP



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