

GIVIT STRENGTHENS BOARD WITH THREE INDUSTRY LEADERS

National online charity GIVIT is proud to announce [Mandy Ross](#), one of Australia's leading executive technologists, leading brand marketer [Megan Magill](#) and government and regulatory consultant [Alex Gosman](#) have been appointed to the organisation's Board of Directors.

Mandy Ross joins GIVIT with a proven track record in digital business, delivery, transformation and contemporary IT operating models.

As Chief Information Officer of Tabcorp, Ross has led cultural, digital and cybersecurity transformation programs for the likes of Tabcorp and Wotif, including the smooth delivery of these functions during one of Australia's largest corporate mergers.

Megan Magill is an incredibly experienced marketing leader, with a marketing background spanning more than two decades across a range of industries within Australia and abroad.

Magill has a passion for balancing data and performance-based marketing with excellent customer experiences. She has held leadership roles at The Wotif Group, Tatts Group and currently with MinorDKL Food Group as Chief Brand Officer.

Alex Gosman has over 30 years of consulting experience, including leadership roles for several associations and executive positions with Ericsson Australia and GlaxoSmithKline. He successfully led key advocacy programs in the areas of pharmaceuticals, telecommunications and industry policy.

Recently concluding his office-based working career, Gosman is on the board of Triathlon Australia and is involved with several not-for-profit groups in the Australian Capital Territory.

GIVIT CEO, Sarah Tennant, said the charity was excited to welcome the new appointments to further strengthen the board, and help GIVIT to become nationally known as the smart way to give.

"We are delighted that Mandy, Megan and Alex are joining our growing GIVIT family. Their unique and innovative expertise will be instrumental in our mission to inspire an online network of givers, and be the world-leading donation management solution," said Ms Tennant.

The growing Board coincides with GIVIT recently ticking over 2.5 million coordinated donations since 2009. This year, in response to the Black Summer Bushfires and impacts of COVID-19, GIVIT has coordinated more than 500,000 generously donated items for people in need across Australia.

GIVIT is also partnered with the QLD, NSW, ACT and VIC Governments to manage offers of assistance and donations after disasters, including the last summer's catastrophic bushfires and COVID-19.

***For more information or to arrange an interview please contact
E: media@givit.org.au M: 0444 503 759***

About GIVIT

GIVIT is the smart way to give. Through [GIVIT.org.au](https://givit.org.au), we channel generosity where it is needed to support vulnerable people and communities in Australia.

GIVIT

Working with more than 3,800 support organisations, we ensure people get what they need when they need it most – whether recovering from a disaster event, or experiencing hardship due to circumstances such as drought, domestic and family violence, homelessness, disability, and mental health.

GIVIT captures all offers of goods and services online, removing the need for charities and services to sort, store and dispose of unsolicited donations, saving valuable resources. 100% of donated funds received by GIVIT to support people in need are used to purchase essential items. We buy locally, wherever possible, to support local businesses. GIVIT's operational costs are covered by government contracts and our amazing corporate partners.