



## MEDIA RELEASE

17<sup>th</sup> October 2022

### OFFICIAL DONATION CHANNEL OPEN – FLOODING IN VICTORIA:

#### GIVIT IS COORDINATING DONATIONS AND OFFERS OF ASSISTANCE TO HELP PEOPLE AFFECTED BY VICTORIAN FLOODS

Not-for-profit donation platform [GIVIT](https://www.givit.org.au) is calling for donations of items, services and funds for people impacted by floods across parts of Victoria to be registered through their website [GIVIT.org.au](https://www.givit.org.au), as part of the [GIVIT Storms and Flooding Appeal](#).

GIVIT has partnered with the Victorian Government following destructive flooding across parts of the state, working with 24 local government areas to find out exactly what's required to provide critical and immediate support.

GIVIT National Manager Jo Beadle said uncoordinated donations can hamper services on the ground.

"My first message is please do not take donations into impacted areas, this is really important," said Ms Beadle.

"GIVIT works directly with councils, outreach teams, charities and community groups to identify exactly what's needed to make sure people get what they need, when they need it."

"GIVIT.org.au is an easy and efficient way of donating directly to people impacted by this event, without overwhelming charities and frontline services on the ground."

Members of the public can donate through [www.givit.org.au/storms-and-flooding](https://www.givit.org.au/storms-and-flooding) with 100% of donated funds received by GIVIT going to affected communities.

Where possible, GIVIT uses donated funds to purchase items from local providers to support the economic recovery of impacted regions.

If you have an item to donate that is not listed, please register the item on [www.givit.org.au/donate-items](https://www.givit.org.au/donate-items).

If you are a local charity or frontline service in need of donated goods and services, please register at [givit.org.au/charity-registration](https://www.givit.org.au/charity-registration).

**For more information please contact E: [kate.fisher@givit.org.au](mailto:kate.fisher@givit.org.au) M: 0444 503 759**

#### About GIVIT

GIVIT is the smart way to give. Through [GIVIT.org.au](https://www.givit.org.au), we channel generosity where it is needed to support vulnerable people and communities in Australia.

Working with more than 4,500 support organisations, we ensure people get what they need when they need it most – whether recovering from an emergency event, or experiencing hardship due to circumstances such as drought, domestic and family violence, homelessness, disability, and mental health.

GIVIT captures all offers of goods and services online, removing the need for charities and services to sort, store and dispose of unrequested donations, saving valuable resources. 100% of publicly donated money received by GIVIT to support people in need are used to purchase essential items and services. We buy locally, wherever possible, to support local businesses and the economic recovery of affected communities. GIVIT's operational costs are covered by government contracts and corporate partners.

