

Media alert February 13, 2019

MEDIA ALERT: Juliette Wright OAM, GIVIT Founder & Director, in Townsville, Feb 14th and 15th

GIVIT spokesperson, Founder and Director Juliette Wright OAM, will visit Townsville on Thursday 14th February and Friday 15th February to update donors and government agencies on GIVIT's recovery efforts. Mrs Wright will meet with Townsville City Council, GIVIT's charity and community recovery partners, as well as numerous generous local corporate donors.

Mrs Wright will be available for media interviews to discuss donation coordination across the region.

GIVIT is delivering urgently needed support to Queenslanders devastated by unprecedented flooding. More than 8,300 items have already been distributed to those in need.

"The generosity from around Australia, including corporates and individuals, has been truly inspiring – Australians really rally behind our communities when help is needed." she said.

GIVIT is working in partnership with the Queensland Government and affected regional councils to manage donated funds and all offers of goods and services following the severe floods.

Donations made via givit.org.au provide critical and immediate support to residents impacted as well as providing longer recovery support to re-establish homes and help communities recover.

"GIVIT works directly with outreach teams, local charities, community groups and councils in the impacted regions. These outreach groups identify exactly what is needed and GIVIT provides the assistance to get affected people exactly what they need, when they need it most," Juliette said.

One hundred per cent of donated funds received are used to purchase essential items. To help stimulate local economies affected by a disaster, wherever possible, GIVIT purchases items from local providers to support the business community as it also recovers.

Visit givit.org.au to see what is urgently needed or donate at givit.org.au/qldfloods

For further information or interviews please contact GIVIT's Media Team E: media@givit.org.au M: 0444 503 759

About GIVIT

GIVIT is a national online not-for-profit connecting those who need with those willing to give. Through its website givit.org.au, trusted Australian charities are supported as they request essential, quality items on behalf of their clients. GIVIT matches their needs with public and corporate generosity, facilitating quality goods to reach our most vulnerable, impoverished and marginalised individuals in a safe, easy and timely manner. Since establishment in 2009, more than 943,000 items have been donated via GIVIT to assist Australians in need. In 2011 GIVIT established its disaster recovery service following the Queensland floods and managed the donation of more than 18,000

PO Box 3061 Newstead, QLD 4006 Australia ABN: 21 137 408 201

givit.org.au



items. Since then GIVIT has become the official partner of the Queensland Government managing offers of assistance after disasters on its behalf and most recently ensured that 14,000 items made their way to people in need after the 2018 Queensland fires. After 2017's Tropical Cyclone Debbie, GIVIT coordinated the donation of 92,000 items. In 2015, GIVIT gained national attention with Founder and CEO Juliette Wright receiving Australia's Local Hero Award by the National Australia Day Council and inducted into the Australian Businesswomen's Network Hall of Fame. In 2019, Mrs Wright was awarded a Medal of the Order of Australia (OAM). GIVIT also received a National Resilient Australia Award by Australia's Attorney-General for its disaster recovery service and The Australian National Innovation Challenge Award.

PO Box 3061 Newstead, QLD 4006 Australia ABN: 21 137 408 201

givit.org.au