

Media release July 4, 2019

Supercars to drive up GIVIT's flood appeal as official charity

GIVIT is the official charity of this weekend's exciting Supercars Watpac Townsville 400.

All funds raised over the three-day event will go to GIVIT's Queensland Floods Appeal to assist Queensland residents who are still recovering after February's floods.

GIVIT's Founder and Director Juliette Wright said the online national charity was thrilled to be involved in the Watpac Townsville 400. GIVIT staff, volunteers and Defence Force personnel will be around the grounds of the Reid Park Street Circuit to accept donations.

GIVIT has coordinated the delivery of more than 224,000 vital and requested items to Queenslanders after the floods with 200,170 of those items to Townsville residents.

Donations from GIVIT have included vouchers for residents to buy food and clothing in the first weeks after the disaster, then hundreds of beds and mattresses, fridges and washing machines, bed linen, towels and pillows, assorted household items and other furniture.

Generous individuals and corporates from across Australia donated \$4 million to GIVIT's flood appeal.

Mrs Wright said she was particularly looking forward to Friday night's Party in the Pits when Supercars management and drivers would pay tribute to those residents most affected by the floods and the hundreds of volunteers who had helped in the community's long recovery. Invitations to the special event were distributed to residents, businesses, emergency workers and volunteers.

"Not only will Supercars raise much needed funds to continue GIVIT's support of residents still recovering but it's an opportunity to thank all those people who have helped in the recovery process, including all GIVIT's wonderful registered charities in the disaster zones who have worked in partnership with us to get essential items to people in need," Mrs Wright said.

"With the support of our big-hearted donors GIVIT has been able to assist the local Townsville community to make enormous strides towards their long recovery. It's been foot to the pedal for GIVIT staff and volunteers to get more than 224,000 items purchased and delivered as quickly as possible.

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givit.org.au



"GIVIT has a firm policy of buying locally and we are proud that we have been able to assist Townsville suppliers and businesses with our local purchasing. Many of these traders were also adversely affected by the floods.

"Our goals have been to ensure residents get the urgent items they require to get back on their feet."

To support flood-affected residents or see what's needed in the community visit givit.org.au/qldfloods

For further information or to interview Juliette Wright please contact GIVIT's media team

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About GIVIT

GIVIT is a national online not-for-profit connecting those who need with those willing to give. Through its website givit.org.au, trusted Australian charities are supported as they request essential, quality items on behalf of their clients. GIVIT matches their needs with public and corporate generosity, facilitating quality goods to reach our most vulnerable, impoverished and marginalised individuals in a safe, easy and timely manner. Since establishment in 2009, more than 1,300,000 items have been donated via GIVIT to assist Australians in need. In 2011 GIVIT established its disaster recovery service following the Queensland floods and managed the donation of more than 18,000 items. Since then GIVIT has become the official partner of the Queensland Government managing offers of assistance after disasters on its behalf and has already distributed more than 224,000 items after 2019 Queensland flooding. GIVIT distributed more than 16,000 items to people in need after the 2018 Queensland fires and after 2017's Tropical Cyclone Debbie, coordinated the donation of 92,000 items. In 2015, GIVIT gained national attention with Founder and Director Juliette Wright receiving Australia's Local Hero Award by the National Australia Day Council and inducted into the Australian Businesswomen's Network Hall of Fame. In 2019, she was awarded a Medal of the Order of Australia (OAM). GIVIT also received a National Resilient Australia Award by Australia's Attorney-General for its disaster recovery service and The Australian National Innovation Challenge Award.