GIVIT

Annual Report 2015 – 2016 givit.org.au

GIVIT goods for good causes



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About Us

IVIT is a national online not-for-profit connecting $oldsymbol{ol}}}}}}}}}}}}$ those who need. GIVIT matches generosity with genuine need by inspiring and connecting an online network of givers. Through its website, Australian charities are supported as they request essential, quality items on behalf of their clients. GIVIT then matches these requests with items donated by members of the public, ensuring Australia's most vulnerable residents receive exactly what they need, when they need it the most. Since establishment in 2009, more than 311,000 items have been donated via GIVIT to assist vulnerable, impoverished and marginalised Australians.

GIVIT makes giving easy via its free online giving portal enabling everyday Australians to see exactly what items are required by vulnerable members of their local community. Somewhere in Australia, there is a pair of unwanted work boots which could help a parent secure work to support their family, a reliable washing machine that will allow a single parent the time to apply for work instead of painstakingly washing clothes by hand and a bed which could stop a child sleeping on the floor.

GIVIT makes it easier for charities to empower their clients and improve quality of life by obtaining the items they require, online and at no cost. A registered not-forprofit, GIVIT is a free service available to all agencies, services and charities in Australia working directly with people in need.

In a move to connect more Australians with vital goods in their time of need, GIVIT has this year secured the support of major insurer IAG as its National Founding

Partner. The partnership will support GIVIT as it scales its business to service even more communities and frontline agencies across Australia.

GIVIT's online platform provides an effective referral pathway for individuals and organisations to pledge items and services, and matches them with requests received via frontline and local government agencies for those in need. GIVIT's unique virtual warehouse eliminates the need for charities and government agencies to store, sort and dispose of unwanted items, saving valuable time and resources. There are no unsolicited donations or warehousing requirements, which can present a major administrative and financial burden.

In partnership with the Queensland Government, GIVIT manages all offers of donated goods and services during a state disaster. In partnership with the Bankwest Foundation, GIVIT is established in Western Australia to help manage offers of donated items and services during an emergency.

In 2015, GIVIT gained national attention with Founder and CEO, Juliette Wright, receiving Australia's Local Hero Award by the National Australia Day Council and inducted into the Australian Businesswomen's Network Hall of Fame. GIVIT also received The Australian National Innovation Challenge Award and National Resilient Australia Award by Australia's Attorney-General for its disaster recovery service.

We match generosity with genuine need



CEO Report



GIVIT has experienced its most transformational year to date. Our focus this year was on GIVIT's foundations, making the necessary changes to transition GIVIT into a national giving platform.

I believe GIVIT has completed an evolution from a charity helping people in need, to a non-government organisation that is a vital solution for charities across Australia.

Over the past year, GIVIT freely supported 1159 charities and enabled them and their clients through 100,000 donated items. We have also supported people affected by multiple natural disasters and raised almost \$840,000 for those directly impacted by the Ravenshoe café explosion.

By 2018 we aim to assist people in need by supporting 3000 charities and providing them and their clients with 1,000,000 donated items by 2018. We are well on our way; having upgraded the GIVIT website, changed

the user experience for our generous donors and built the GIVIT team to 10 paid staff and 18 dedicated volunteers. GIVIT is in a strong and sustainable financial position, having secured new partners in 2015-16 and mapped out a strategic plan which will provide direction and focus for the years ahead.

During 2015-16, GIVIT continued its partnership with the Queensland Government managing offers of goods and services in times of disasters. We have established 10 Memorandums of Understanding with councils around Queensland, and have networks in all state disaster recovery mechanisms. We were honoured to be granted the Queensland Resilience Award and then the National Resilient Australia Award 2015 for our work in Tropical Cyclone Marcia.

This year saw GIVIT secure three new major partnerships which have greatly strengthened our reputational and financial position, providing stability and sustainability. This will see GIVIT grow and move into a position to support many more people into the future. It is worth noting that as a result of payments being made to GIVIT in advance during the 2015-16 financial year, our end of year bottom-line surplus is larger than forecast. This will reduce in 2016-17, as we draw down on these advance payments, and continue to focus our efforts on supporting charities and their clients throughout the country.

We were enormously proud to announce IAG as our Founding National Partner in 2016. Through working with IAG we can scale our business and at the same time help IAG deliver on its purpose of making the world a safer place.

The support from IAG has enabled us to build our organisation and brought us closer to delivering on our objective of providing GIVIT's Disaster Recovery and Emergency Service in every Australian state and territory.

We have also been able to bolster the strength of our team through appointing a new General Manager to lead our operations, and made further improvements to our communications team.

During 2015-16, Bankwest Foundation partnered with GIVIT to establish an office in Perth to help manage offers of assistance during emergencies in Western Australia. Bankwest Foundation understand the benefit of donated goods post-emergencies, and value the positive impact that GIVIT can have on communities in building resilience and supporting them during their recovery.

Our third, newest, most exciting and fun partner is the Road Boss Rally. Who would have thought that GIVIT could be supported by a bunch of road rally drivers who embraced our cause and raised an incredible \$250,000? Their support has enabled us to purchase thousands of items and deliver quality goods to every corner of our beautiful country.

But, we are not necessarily the lucky country. Statistics by the Australian Council of Social Service show more than one in six children still do not have the items and resources they need, and millions of Australians are living on or below the poverty line. It is critical that we continue supporting charities and community service providers as they help those struggling to grow, thrive and strive.

Although GIVIT is national and supporting charities in every state and territory, we are dedicated to building partnerships and capacity to enable us to support all Australians in need after they have been affected by natural disasters.

I promise we will have an exciting year of growth ahead! We are capturing the phenomenal generosity of Australians and directing it to real and urgent need.

I want to thank all the donors; those who gave once, or regularly; those who request anonymity; who have given large bulk donations; and to the foundations that provide funds to buy new items for those in urgent need. Thank you to Target for supporting our Humanitarian Support Program as we ensure all settlement services around Australia have items for the newly arrived Syrian and Iraqi families.

The biggest thank you is to all the GIVIT volunteers who ensure quality donations get to their beloved regions, and our staff and Board who are dedicated to alleviating the effects of poverty. We look forward to a wonderful year of developing our relationships with our new partners who have gone above and beyond for us this year.

Juliette Wright

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100,157 \$1.41 million donated

charities, community groups and

agencies

1159 800 online media mentions

frontline **13,000** social media registered followers

I have all that I need - love, shelter, sustenance, security and freedom. Too many people do not know these essentials of life. It is my privilege to be able to share the blessings I have received with those in greater need, and to offer them (through you) meaningful comfort and support.

"We live in a land of plenty (particularly in Western Australia), yet somehow many of our neighbours still go without. Most of us take for granted the stability and comforts of each day, while others struggle desperately for what we discard and ignore. In the end, we can't take it with us money, nor possessions - so I would rather GIVIT to those who will appreciate it more than a banker. Please continue your valuable service to the community.

– Donor from Perth, Western Australia

Our Major Highlights



GIVIT secures National Founding Partner IAG

In a move to connect more Australians with vital goods in their time of need, GIVIT has this year secured the support of major insurer IAG as its National Founding Partner. The partnership will support GIVIT as it scales its business to service even more communities and frontline agencies across Australia.

As GIVIT embarks on a national expansion, this partnership will assist the team to create and implement a business strategy as well as obtain the sufficient infrastructure required for the expansion.

A partnership focus will also be on establishing GIVIT's Disaster and Emergency Recovery Service in every Australian state and territory. This service was recently awarded the National Resilient Australia Award by the Attorney-General for its role in improving emergency management and enhancing community resilience to natural disasters.

"We have seen first-hand how receiving things like clean clothing and bedding following a natural disaster can make a big difference to people who have lost everything or can't access their home," said Julie Batch, Chief Customer Officer for IAG.

"Our purpose is to help make our world a safer place and our partnership with GIVIT is a demonstration of this. Through working with GIVIT, we can give more Australians a helping hand in their time of need."

In the months since GIVIT's partnership with IAG launch, GIVIT has received high-level strategy and governance guidance, as well as board support. With this support and guidance, GIVIT increased the number of charities registered to use GIVIT's service and the number of people actively using the system.



GIVIT Disaster Recovery Manager (Queensland) Nikki Howson, General Manager Marcus Engeman and IAG Senior Specialist Partnerships & Programs Alex Mazzoni

The IAG team in Brisbane also participated in a volunteering day where they helped GIVIT obtain much needed items such as clothes, kettles, kitchen utensils, bedding and furniture to give to charities and non-profit organisations supporting new arrivals in Australia.

"The feedback from the event was that it was one of the best 'team building' activities they have done," Alison Collie, Business Activity Coordinator for IAG.

Since GIVIT was established in 2009, 311,000 items have been donated through the website. With IAG's support, GIVIT is hoping to facilitate 1,000,000 donations within the next three years and assist every Australian state and territory during disaster and emergency recovery.

Our purpose is to help make our world a safer place and our partnership with GIVIT is a demonstration of this.

Through working with GIVIT, we can give more Australians a helping hand in their time of need.

- Julie Batch, Chief Customer Officer IAG



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Big boost for disaster recovery in Western Australia

ollowing Western Australia's worst bushfire season on record, GIVIT was approached by the Bankwest Foundation to establish to establish its GIVIT's Disaster and Emergency Recovery Service in WA.

This significant new partnership will assist the way disaster recovery is managed across the state, with funding from the Bankwest Foundation helping GIVIT establish an office in Perth and recruit a State Manager

The State Manager will ensure the establishment and effective management of GIVIT operations across the state, especially in times of emergency, by ensuring that GIVIT successfully matches generosity with genuine need. GIVIT's web-based 'virtual warehouse' will eliminate the need for organisations to physically collect and store donations, allowing people to support those in need by giving exactly what is required in their local area.

The partnership's goal for its first six months in WA is to establish GIVIT in the community with a focus on engaging government and charities; gaining a media profile and community coverage; embedding GIVIT in the state emergency co-ordination mechanism; increasing WA's capacity and conducting emergency management training specific to WA.

Bankwest Foundation Chair, Sinead Taylor, said the partnership with GIVIT was part of the Foundation's commitment to supporting research and reform of the Western Australian Community Sector.

The Bankwest Foundation was established in 2013 with a mission to improve the wellbeing of Australians by enabling the implementation of significant and meaningful community initiatives in WA and nationally.

Thank you

Bankwest Foundation

for supporting

GIVIT

"The Bankwest Foundation is thrilled to be partnering with GIVIT, which will tackle the specific reform priority of building community resilience in natural disasters," Ms Taylor said. "We will do this by funding the establishment of a Perth office for GIVIT and providing the resources to activate an incident room in times of natural disaster to mobilise our people when demand for goods are dramatically increased at short notice."

Australian Red Cross Executive Director WA, Steve Joske CSC, said the partnership will ensure GIVIT is on hand to assist state agencies and charities in times of need by managing offers of donated goods and services during the recovery phase after a disaster.

"While the generosity of the WA public can always be relied upon in times of disaster it can place a strain on organisations who then need to disperse any donated goods to the people most in need," Mr Joske said.

"The GIVIT scheme aims do all this during and after a disaster, ensuring the generous donations from people and communities marries with the needs of people directly affected by disasters. Australian Red Cross has worked with GIVIT in Queensland and we have seen how it can make a real difference in people's lives."

"We are excited to now have access to this service in Western Australia and are confident it will make a contribution in the disaster space and free other agencies like Red Cross to get on with its vital work of response and recovery."



We are excited to now have access to this (GIVIT) service in Western Australia and are confident it will make a contribution in the disaster space and free other agencies like Red Cross to get on with its vital work of response and recovery.

– Steve Joske CSC, Australian Red Cross Executive Director Western Australia











Road Boss Rally raises \$250,000 for GIVIT

n its first year out on the road the inaugural Road Boss Rally handed over an incredible \$250,000 to GIVIT, its official Charity Partner.

Renowned car rally organiser Jamie Lawson launched his new venture, the Road Boss Rally, in 2016. After hearing GIVIT CEO, Juliette Wright, on local radio, Mr Lawson was inspired by the stories of items needed and contacted GIVIT to be its Charity Partner.

Over the past 20 years Mr Lawson and his father Alan have been at the helm of high-profile charity car rallies such as the Kidney Kar Rally, Great Endeavour Rally and the Cystic Fibrosis Great Escape. Dubbed "the Road Boss" for his work, this year Mr Lawson tackled a new venture by launching the Road Boss Rally.

On 5 June 2016, the Road Boss rally kicked off from Toowoomba with a convoy of 70 rally cars heading west to tackle tough, scenic country as they zig-zagged through 3000km of little-used roads and private property to the idyllic destination of Port Macquarie on the New South Wales coastline. Then a 'Super Addition' headed off across the red dust of remote, outback Australia travelling an extra 7000km to arrive in Perth by 25 June 2015.

Mr Lawson said while the Road Boss Rally raised dust, it also raised a significant amount of funding for GIVIT to continue its work supporting other charities across Australia.

The initial fundraising target for the 2016 Road Boss Rally was \$65,000 – with the end result of \$250,000 almost four times greater.

"To go so far over and above our initial target in the first year is simply extraordinary and an amazing feat to be a part of," Mr Lawson said. "I have organised charity car rallies for more than 20 years and during that time have been heavily involved in raising millions of dollars for these charities. We chose GIVIT specifically because it's a truly grass roots organisation where every single dollar counts.

"Our entrants are ordinary working class people who love cars, love the Australian outback and love helping other people," Mr Lawson said. "They are extremely generous and as we like to say, are ordinary people doing extraordinary things. It was a wonderful experience to be able to hand over such a huge amount of money to GIVIT. Through GIVIT, thousands of charities across the country will be supported as they request essential items on behalf of their clients.

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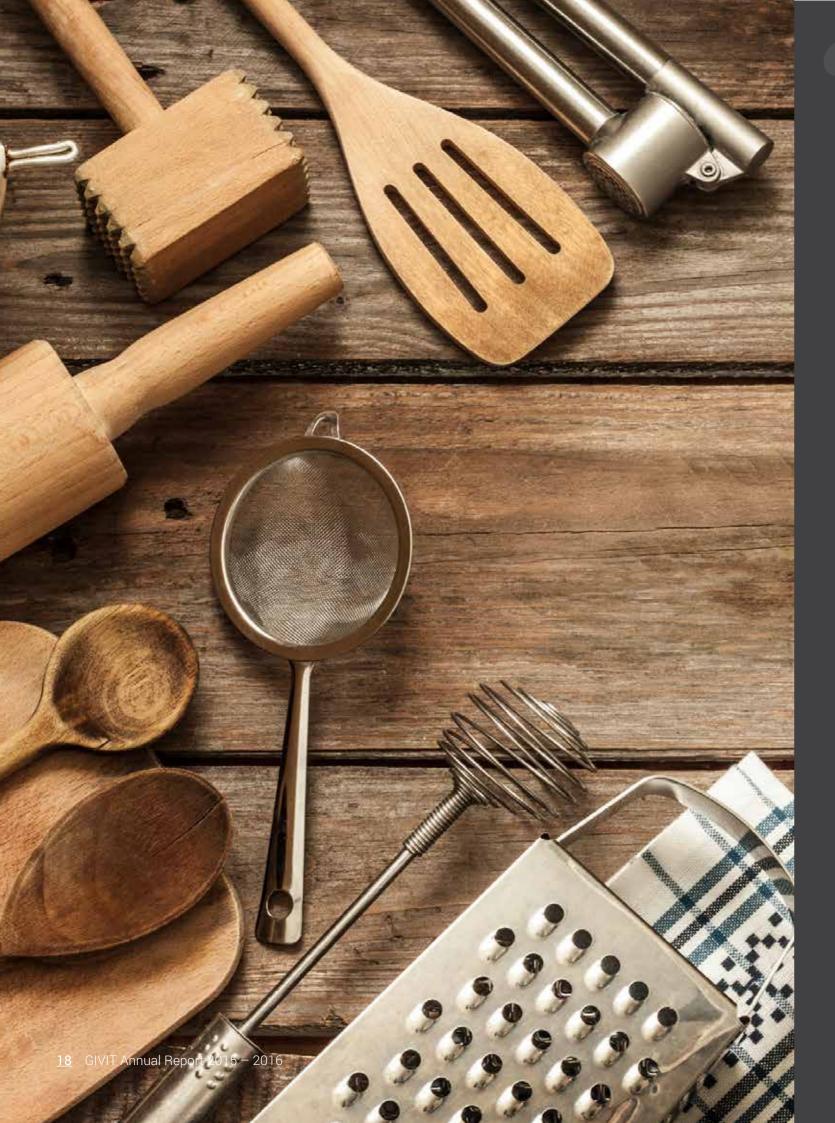
"GIVIT is only small, but what the team does to support people and communities is life-changing and in some circumstances, life-saving. They jump in and help by providing extra support and resources when people are at their most vulnerable.

"With our first year now under our belt and a \$250,000 benchmark set, we're looking forward to taking on 2017 and really hitting our strides. We already have more than 30 entrants signed up for next year and people eagerly beginning their fundraising for GIVIT. With an anticipated 75 rally cars expected to take part, we are sure to see our 2016 efforts surpassed by a long way."

Entries are now open for the 2017 rally traveling from Gladstone to Tamworth via the Boulia Camel Races. Anyone who wants to get involved with the Road Boss Rally, support GIVIT and come on a once-in-a-lifetime adventure is encouraged to visit roadbossrally.com.au.



Photo: courtesy of Rachel Walker Images



I want to extend the biggest and most heartfelt thanks for everything you do:

Thank you for providing a service that allows me to see smiles on the faces of people who very rarely smile when I give them a donation that was handpicked especially for them.

Thank you for restoring my faith in the kindness and generosity of humanity.

Thank you for all the hard work you do and for donating your time to do this.

Thank you for introducing me to beautiful donors who genuinely want to make a difference in the lives of others.

Thank you for making my work so much easier and for allowing the most vulnerable people access to, not just items that are essential for their daily living, but also items that can do things such as improve their mental health or give them a better quality of life.

[–] Charity on the Sunshine Coast, Queensland.

Our Activities in Queensland

GIVIT began the financial year with a strong focus on Far North Queensland after the small community of Ravenshoe was devastated by the death of two residents and the severe injury to many others after a runaway vehicle crashed into a café during a busy lunch period. The incident grabbed the heart of the nation and led to the donation of almost \$840,000. Read more on GIVIT's Ravenshoe Café Explosion Appeal on page 22.

Recovery projects continued after Tropical Cyclone Marcia crossed the Central Queensland coast in the Yeppoon area earlier in the year. GIVIT worked closely with the Department of Communities, Livingstone Shire Council and local charities to provide building materials, broker donations from large corporates, and work with local media to raise awareness of the project and attract donations. More than \$50,000 raised during the appeal was spent with local retailers to assist with economic recovery in the area.

GIVIT maintains strong links with local governments, state government departments, and disaster response and recovery agencies. In June, GIVIT worked with the Australian Red Cross and St Vincent de Paul to support households affected by a severe storm cell which

damaged homes in a street on the Sunshine Coast and flash flooding that caused 23 residents in Brisbane to lose most of their possessions. GIVIT donors helped affected residents by providing essential items including whitegoods, beds, clothing, electrical items, and food and fuel vouchers.

Queensland's wild weather also brought heartache to residents in the Brisbane Valley town of Fernvale. GIVIT worked with Somerset Regional Council and Department of Communities after a hail storm to help locals with immediate needs and building materials.

Since the recovery from these events, GIVIT's partnership with the Queensland Government has been renewed to continue managing all offers of donated goods and services, including corporate offers of assistance, after a disaster.

Local government elections in March 2016 saw significant leadership changes in many councils, with a third having a new mayor elected. As a result, GIVIT's Disaster Recovery Manager is regularly travelling around Queensland to engage new council teams, attend Human and Social Recovery meetings, present at workshops and work with charities in disaster

preparedness to show how GIVIT can assist their service and clients in time of disaster.

GIVIT's performance in disaster recovery has been evaluated, with a market and communications research agency (MCR) survey of Queensland Government agencies, local governments and non-government organisations finding 96% of those organisations who had a recent experience with GIVIT agreed GIVIT's Disaster Recovery Service enables their organisation to focus on core business and disaster operations during and after disaster events.

79% of respondents feel that GIVIT has been effective in engaging and working with local governments, this level rose to 89% among those with an actual experience of dealing with GIVIT.

79% of respondents feel that GIVIT has been effective in raising the awareness of the GIVIT Disaster Recovery Service with donors and community groups. This increases to 93% among organisations who have had a recent GIVIT interaction. 100% of non government organisations surveyed feel that GIVIT has been effective.

1006
of non-government
organisations surveyed
feel that GIVIT has
been effective.

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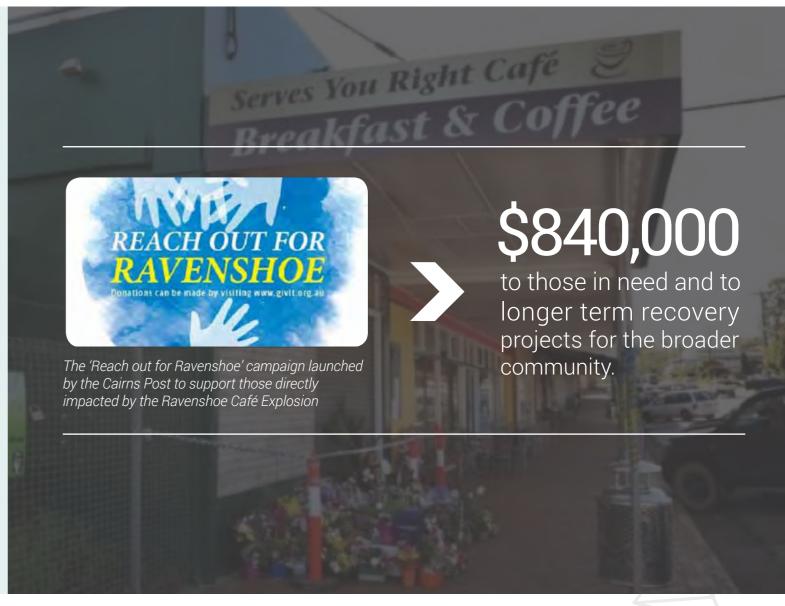
\$840,000 for Ravenshoe Appeal

As well as managing the donations of items and services after disasters through its online portal, GIVIT also has the capacity to run cash appeals to aid community recovery. This came to the forefront during GIVIT's Official Ravenshoe Appeal. In June 2015, the Serves You Right Café was torn apart by a gas explosion after a ute crashed into the rear of the building. What followed was the largest emergency airlift of burns victims in Queensland's history. Today, a year on, people are still impacted by the tragedy which killed two and injured 19, but GIVIT has helped to ease the financial burdens upon them.

GIVIT launched an appeal at the request of the Tablelands Regional Council and in partnership with the Ravenshoe Chamber of Commerce, Bendigo Bank, National Australia Bank and Council on 10 June 2015. Amidst a backdrop of intense media coverage, GIVIT was able to handle the national spotlight and run an immensely successful appeal.

GIVIT quickly realised that assessing the needs of so many people and then determining the distribution of funds was not something that could be done by a single person or even organisation. Instead, GIVIT formed an Independent Appeal
Distribution Committee, whose job was to oversee the
distribution of the Ravenshoe Appeal fund, determining
community need by using the best available
information provided by frontline service workers and
experts. The committee sought advice from medical
practitioners, case workers, solicitors, accountants, the
Insurance Council of Australia and other specialists
in making their decisions about how the Appeal funds
were to be dispersed fairly and equitably.

By 23 October 2015, an astonishing \$759,751 had been received through the appeal with \$195,160 already distributed to those who had been impacted by the tragedy. The appeal would go on to raise in excess of \$840,000, with 100% of the funds distributed, via the Independent Appeal Distribution Committee, to those in need and to longer term recovery projects for the broader community.

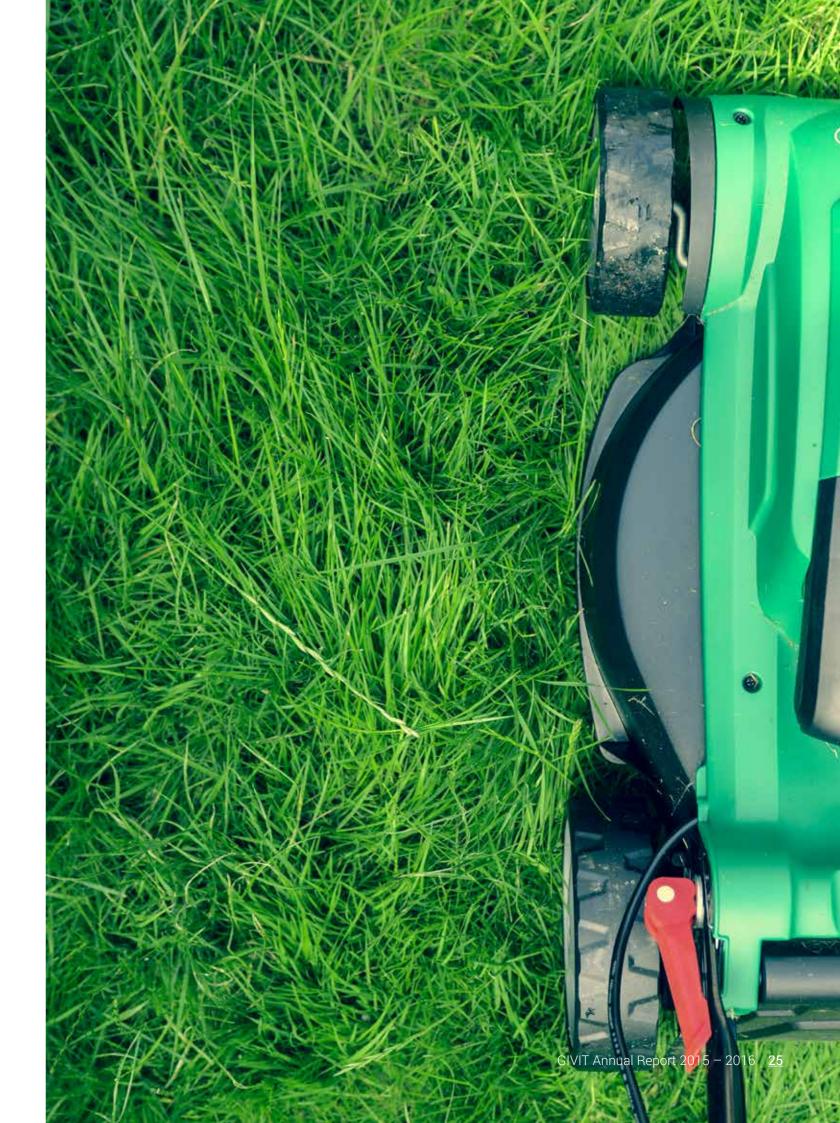


The Serves You Right Café in Ravenshoe where a runaway vehicle crashed, killing two people and severely injuring others

Precently requested a lawn mower for a client with a severe/persistent mental illness and received not only a lawn mower but a really good whipper snipper, gardening tools and all the extras. This person was blown away and called me weeks later to say he has started up a lawn mowing business in his local area. This is a man whom was homeless only six months ago for around four years.

He now has purpose in his life which is the MOST valuable thing someone can have.

- Charity in Brisbane, Queensland.



Humanitarian Support Program Launched

The first Syrian refugee family to be settled in Australia, as part of the Commonwealth Government's commitment to accept an additional 12,000 refugees, arrived in Perth on 16 November 2015. This family was expedited under special circumstance, and with the exception of four other families that were relocated under similar circumstances, the arrival of the Syrian and Iraqi refugees was postponed until May 2016.

In September 2015, GIVIT's CEO, Juliette Wright, met with the Department of Social Services (DSS) in Canberra to discuss the anticipated material needs of our new arrivals during their settlement. Soon after, GIVIT received funding from the DSS to establish a Humanitarian Support Program and employ a part time Humanitarian Support Officer to develop and promote the program.

Under this program, GIVIT manages offers of donated goods to assist the 12,000 Syrian and Iraqi arrivals. When refugees arrive in Australia, their settlement (housing) and basic needs are taken care of by a Settlement Service Provider registered with the DSS. However they are still in need of many items such as cooking utensils, clothes, bikes, travelling cards, small electrical appliances and extra furniture. This is when GIVIT is called on to help meet these essential needs.

Through the Humanitarian Support Program, GIVIT has since expanded to support all recently arrived immigrants and culturally and linguistically diverse communities by providing them with the items needed to integrate within the Australian society. This could be a bus ticket to travel and see a surf beach for the first time, a bicycle to attend medical appointments or a blanket to keep warm during the cool winter nights.



GIVIT's Humanitarian Support Officer, Nousha Asaad, visiting charities which support asylum seekers and refugees in Melbourne; the Salvation Army Australia, AMES Australia and the Asylum Seeker Resource Centre.

With the generosity of the Australian public, GIVIT has provided 625 items to help meet the material needs of more than 100 newly arrived families in New South Wales, Victoria, South Australia, Queensland and Western Australia. Donations were significantly boosted by a large Target donation of 35 pallets of new items consisting of clothes, shoes, kitchen items, bedding, manchester, small appliances, laundry items and decorative items.

Since the launch of GIVIT's Humanitarian Support
Program, the organisation has become widely
regarded by registered Settlement Service Providers
as exceeding the job of donation management. By
supporting more than 70 frontline agents across
Australia GIVIT has become not just a resource, but
a collaborative tool for all involved. We anticipate the
number of newly arrived families supported by GIVIT to
continue to grow over the coming year.

We only had dregs left...
your timing was immaculate.
This rice will keep us in stock
for a couple of months – please
pass our thanks on to the GIVIT
donors and team.

- Charity in Wadeye, Northern Territory.



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Update from Head Office

Our focus from Head Office this year was on building GIVIT's foundations and making the necessary changes needed to transition into a strong, secure, sustainable national giving platform. With the support of our National Founding Partner, IAG, a significant planning exercise was undertaken at our Head Office to develop GIVIT's strategic goals and then create a three-year plan aimed at reaching those objectives.

GIVIT's core goals were established; to assist people in need by supporting 3000 charities and providing them and their clients with 1,000,000 donated items by 2018.

It was identified that to reach those ambitious targets, GIVIT needed to undertake a national expansion focused on growing the organisation's presence and engagement in every Australian state and territory. A national rollout plan was therefore created, determining the key phases of the expansion; the mechanisms needed to target the introduction of GIVIT's Disaster and Emergency Recovery Service nationally; and the sequence of those events.

Detailed budgets were prepared involving both expenditure forecasts based on various models of growth, as well as revenue projections and targets which would influence the timing of new appointments and the achievement of our new strategic goals.

It was identified that a team restructure was required to equip GIVIT for its transition to a heavily national charity, and a road map was developed and populated with milestones involving the recruitment of new staff and volunteers to deliver on the restructure.

The securing of IAG as our National Founding Partner provided GIVIT with the resources to underpin our national expansion. Bankwest Foundation agreed to support the establishment of GIVIT's Disaster and Emergency Recovery Service in Western Australia through both funding and in-kind support. This enabled us to recruit a State Manager and set up an office location in Perth.

The Road Boss Rally also provided invaluable support to GIVIT through its fundraising, with a portion dedicated to supporting GIVIT's Head Office.

With the support of our corporate partners, the GIVIT team was eventually built to 10 paid staff and 18 dedicated volunteers working out of our north Brisbane Head Office and Perth satellite office.

During the same period, GIVIT was advised that the premise Head Office was occupying was to be sold, meaning we would need to find a new home. In line with our imminent expansion, larger accommodation was sought with a dedicated space for the growing Volunteer team - the driving force behind GIVIT. The new premise is located in Bowen Hills, close to public transport with on-site parking as an additional benefit to the GIVIT team.

With our national expansion underway, significant new corporate partners on board and GIVIT's Disaster and Emergency Recovery Service established in both Queensland and Western Australia, we felt GIVIT's brand needed to evolve. A rebrand process began, with the aim of creating an evolved brand which would reflect the maturity of GIVIT and present a more professional and corporate image.

We wanted a brand which stood out in the market, an easily identifiable logo, a strong colour and a welcoming feel. The process took around one year, with time dedicated to expert consultation and engagement with key stakeholders. There was significant consideration given to maintaining a balance between GIVIT's history and brand loyalty in the market, as well as the need for evolution and change.

After various trials, a new logo was established with a supporting colour pallet, style guide and collateral designs. The website was also re-vamped and the user experience re-designed to ease the giving process for our generous donors.



Previous logo



GIVIT website







GIVIT collateral







GIVIT social media





Happy Easter

Awards and Recognition

This year GIVIT and GIVIT's Founder and CEO, Juliette Wright, were fortunate to be awarded with:

- National Resilient Australia Award 2015
 by Australia's Attorney-General
- The Australian National Innovation Challenge Award 2015, Education and Community
- Citizen of the Year 2016 by Moreton Bay Regional Council
- Ernst & Young Entrepreneur Of The Year 2015,
 Social Entrepreneur, Northern Region
- Australia's Local Hero 2015 by the National Australia Day Council

- Queensland's Local Hero 2015 by the National Australia Day Council
- Telstra Business Women's Award 2015 Social Enterprise Finalist
- Australian Businesswomen's Hall of Fame 2015
- Westpac Community Leader Awards Finalist 2014
- Vodafone Foundation's World of Difference Program
- Telstra Business Women's Award 2012
 Innovation Finalist
- Citizen of the Year in Dickson 2012
- Paul Harris Award from Samford Rotary 2012



GIVIT Founder and CEO Juliette Wright accepting Citizen of the Year 2016 award from Moreton Bay Regional Council Mayor Alan Sutherland and Councillor Mike Charlton.

Our Future Plans

The year ahead is an incredibly exciting one for GIVIT. With the huge progress achieved in 2015-16, we now have a solid launch-pad for the forthcoming year.

National Expansion

With ongoing support from our National Founding
Partner, IAG, we will continue our national expansion;
broaden our footprint and raise awareness in Western
Australia with the support of the Bankwest Foundation;
enhance our links to charities in other states;
and in an exciting development, partner with the
ACT Government to roll-out GIVIT's service in the
nation's capital.

GIVIT recently secured an agreement with the ACT Government to support people in need in the Territory, meaning GIVIT will establish an office and commence Phase 1 of its implementation plan in the early months of 2017. We are very excited about this new partnership and look forward to working closely with the ACT Government throughout the years ahead.

Campaigns

2016-17 will also see our team continue our partnership with Road Boss Rally, with a number of events involving the amazing rally team including several weekend

rallies, the annual Road Boss Rally and a 'Kids in Care' campaign which will aim to provide material support to children in care throughout Queensland.

The Kids in Care campaign arose from discussions with the Queensland Department of Communities, Child Safety and Disability Services. The Department was seeking a Charity Partner to assist in sourcing Christmas gifts for the more than 8000 children living in care across the state. With the support of Road Boss Rally entrants, GIVIT has enthusiastically accepted the challenge and, together, we are looking forward to bringing a smile to many children this Christmas.

Corporate Partnerships

Driving new corporate partnerships will also be a key focus for 2016-17. GIVIT receives incredible support from a number of key corporate partners in addition to those previously mentioned, and there is an opportunity to further engage with new and existing collaborators to enhance GIVIT's profile and expand its reach, with the aim of assisting more people in need.

continued...

Our Future Plans

Our Board of Directors

Continuous Improvement

Our team is focused on strengthening our processes and procedures in the year ahead. As we expand, our systems and processes need to scale up to meet the increasing demand for GIVIT's service. We will be investing time and energy into implementing innovative solutions to improve efficiency whilst simultaneously minimising expenditure.

Virtual Volunteer Resource Hub

As part of this innovation, 2016-17 will see the launch of GIVIT's Virtual Volunteer Resources Hub; an online resource repository for people wishing to support GIVIT through volunteering. GIVIT is in the process of developing the materials and information packs that will form the nucleus of the online hub for volunteers, wherever they are based, to access the information required to champion GIVIT in their local community.

The year ahead is certainly shaping up as an exciting one for GIVIT. We are currently gearing up for another storm and bushfire season, with "Get Ready" events to be held in Queensland and Western Australia, and GIVIT playing a key role in preparing our communities for what could be a challenging summer.

With ambitious growth targets and a highly motivated team, we are aiming to continue to expand support to those most in need throughout the country!

GIVIT's board members are a diverse team of volunteers dedicated to alleviating the effects of poverty and ensuring a risk-free national expansion of GIVIT.

Governance

GIVIT's Board of Directors met five times in the 2015-16 financial year. Additionally GIVIT created two new Board Committees to support its activities and ensure GIVIT meets its strategic objectives and corporate obligations. The new Board Committees are:

Strategic Development Committee (SDC)

Chaired by Ron Arnold, the SDC oversees GIVIT's national roll-out, corporate and Government relations, as well as marketing and profile building in line with the GIVIT Strategic Plan. The Committee has five members and aims to meet at least four times per year.

Finance and Risk Committee (FRC)

Chaired by Stan Mogg, the FRC oversees financial affairs, policies and risk management. The Committee has four members and aims to meet at least four times per year.



Greg Goebel
Chairman, GIVIT Board.
Former Executive Director,
Australian Red Cross Queensland



Ron ArnoldGroup General Manager,
IAG Ventures



Jonathan CorbyPartner,
Clayton Utz



Carita Martinez
Legal General Counsel,
Golding



Jim McGowan – AM

Former Director-General,
Departments of Community Safety,
Emergency Services and Justice
and Attorney-General.



Stan Mogg – CPA

CEO, private company
with interests in Australia, UK,
Italy, Switzerland and USA.



Juliette Wright
Founder and CEO, GIVIT



Marcus Engeman

Company Secretary and
General Manager –
Operations, GIVIT

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A huge thank you to all of the staff at GIVIT for a very generous donation of 30 sets of drumsticks. The children at one of our schools on the Tiwi islands will thoroughly enjoy using them during their music lessons!

We have also received numerous other instrument donations through GIVIT which have been distributed to programs in need throughout Australia. It is through wonderful partnerships like that our good work is able to continue.

- Charity in North Sydney, New South Wales.

Thank You to Our Supporters

Thank you to the wonderful corporate partners, government organisations and donors who have supported us in 2015 and 2016. Also, a very special thank you to all our volunteers who are the lifeblood of GIVIT.

With your incredible support we have provided more than 100,000 items to assist Australians in need this financial year, many of which have been life-changing.

We have also been able to continue supporting the 1159 community service providers registered with GIVIT, as they request essential items every day.

For further information please visit givit.org.au/supporters.

Our Partners and Supporters

Founding National Partner



State Partners





Supporters







CLAYTON UTZ





Our charities need your donations

You have the power to help GIVIT change the lives of vulnerable, impoverished and marginalised Australians. With your help we will ensure our charities, which support Australia's most at-risk residents, have exactly what they need when they need it the most.

Donate today.

givit.org.au



G V T good causes

info@givit.org.au givit.org.au fb.com/givit.org.au

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