

## **Your unwanted items will deliver hope to someone in need in your Mackay neighbourhood**

Online charity GIVIT is asking the generous residents of Mackay to donate any quality items they no longer need to help an impoverished member of their community.

GIVIT has recently received an influx of requests from Mackay charities seeking vital items to meet the needs of their clients.

The items requested include women's and children's clothing, toiletries, baby nappies and wipes, beds, supermarket and fuel vouchers, a computer, kitchen items and whitegoods.

GIVIT works with almost 2,700 charities nation-wide, and 63 in Mackay, ranging from The Salvation Army and Australian Red Cross to smaller community groups and neighbourhood centres.

Charities in the Mackay region report they are struggling to meet the needs of residents living below the poverty line.

GIVIT Founder and Director Juliette Wright said GIVIT's aim was to fight poverty wherever it was found. "We want to give anyone doing it tough a helping hand to lift them out of the vicious cycle of poverty," Mrs Wright said.

"We know there are many families doing it tough in Mackay. There is a real and genuine need. It's a heart-breaking situation when people are forced to make choices between paying essential bills or putting food on the table.

"A Mackay charity supporting women and their children escaping violence requires so many vital items urgently to support these vulnerable mums and their precious babies."

If you have a quality item you no longer need, go to [givit.org.au](http://givit.org.au) and enter your Mackay area postcode. A range of requested items will pop up; enter the details of your donation and the requesting charity will contact you by email to organise pickup or give details to allow you to drop off your goods.

To protect the dignity and privacy of a person in need, donors and recipients always remain anonymous. Communications is only made via the supporting charity.

If your item does not currently appear on the wanted list for Mackay, you can register it online in GIVIT's virtual warehouse. Charities in the area will make contact with you when they receive a match to your item.



“If charities in Mackay have not yet registered with GIVIT, I urge them to do so,” Mrs Wright said. “It’s a simple process and charities can quickly start requesting items to meet their clients’ needs. Best of all it’s a free service.”

To help someone in need in the Mackay region: 1: Match a request on the GIVIT “items needed list” to the item you have to give 2: Click “GIVIT” and offer your donation 3: Once approved, contact details between you and the charity are exchanged automatically 4: Arrange delivery of the item with the charity user behind the request.

**For more information or to arrange interviews  
email [media@givit.org.au](mailto:media@givit.org.au), or call GIVIT Media on 0444 503 759**

#### **About GIVIT**

GIVIT is a national online not-for-profit connecting those who need with those willing to give. Through its website [givit.org.au](http://givit.org.au), trusted Australian charities are supported as they request essential, quality items on behalf of their clients. GIVIT matches their needs with public and corporate generosity, facilitating quality goods to reach our most vulnerable, impoverished and marginalised individuals in a safe, easy and timely manner. Since establishment in 2009, more than 1,200,000 items have been donated via GIVIT to assist Australians in need. In 2011 GIVIT established its disaster recovery service following the Queensland floods and managed the donation of more than 18,000 items. Since then GIVIT has become the official partner of the Queensland Government managing offers of assistance after disasters on its behalf and has already distributed more than 207,000 items after 2019 Queensland flooding. GIVIT distributed more than 16,000 items to people in need after the 2018 Queensland fires and after 2017’s Tropical Cyclone Debbie, coordinated the donation of 92,000 items. In 2015, GIVIT gained national attention with Founder and Director Juliette Wright receiving Australia’s Local Hero Award by the National Australia Day Council and inducted into the Australian Businesswomen’s Network Hall of Fame. In 2019, she was awarded a Medal of the Order of Australia (OAM). GIVIT also received a National Resilient Australia Award by Australia’s Attorney-General for its disaster recovery service and The Australian National Innovation Challenge Award.

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